# **PROSPECTUS**



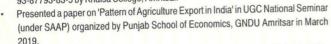
# Staff Achievements **JOURNEY TO EXCELLENCE**

#### PRINCIPAL DR. (MRS) NEERU SHARMA

- Honoured by Brahman Sabha Gurdaspur as Chief Guest on Independence Day (15 Aug).
- Invited as Resource Person in District Level workshop in Gurdaspur to deliver lecture on "Decline of Moral values and Role of Teachers" on 03-08-2018.
- Invited as Resource Person in B.D Arya Girls College Jalandhar Cantt, to deliver lecture on 'Simultaneous Elections in India on 15 Sept 2018.
- Honoured by D.C Gurdaspur, Vipul Ujjawal on Teachers' Day organized by Bharat Vikas Parishad.
- Research Paper published on 'Political Empowerment of Women in Punjab' in Indian Journal of Political Science Vol. LXXXIX, No. 3, July-Sept 2018, PP. 687-692
- Honoured by Jai Hind Seva Club on Swami Vivekanand Jayanti on 12 January 2019.
- Attended One Day Principal's Meet Workshop at GNDU, Amritsar on 27 March 2019.
- Appointed as Paper Setter of Autonomous College.



- Presented a paper on 'Use of Core Indian Family Values in TV Advertisements' in International Conference organized by Khalsa College, Amritsar.
- Published a paper entitled 'Use of Core Indian family values in TV Advertisement' in Conference proceedings with ISBN 978-93-87793-83-5 by Khalsa College, Amritsar.



- Presented a paper on Role of 'Investment in Intangible Assets in Digital India' in ICSSR sponsored National Seminar at Khalsa College for Women, Amritsar.
- Got her paper published on 'Extent of Investment in Intangible Assets: An Epirical Evaluation in India' in Research Reviews International Journal of Multi-disciplinary, Vol. 3, with ISSN 2455-3085 in August, 2018.
- Got her paper published on 'Impact of Investment in Intangible Assets on Corporate Performance in India' in International Journal of Law and Management by Emerald
- Attended NAAC sponsored National Seminar Organized by BD Arya Girls College, Jalandhar Cantt, in Feb. 2019.
- Appointed as paper setter for Autonomous College.

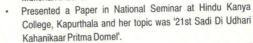
# MRS RAVNEET KAUR (ASST. PROF. IN COMMERCE)

- Co-authored (Main Author) a book entitled 'Consumer Behaviour' Published by Kalyani Publisher in 2018 with ISBN No. 978-93-272-4317-8 for B.Com V Semester a revised
- Co-authored (Main Author) a book entitled Consumer Behaviour Published by Kalyani Publisher in 2018 with ISBN No. 978-93-272-4317-8 for BBA V Semester a revised version.
- Successfully completed synopsis RDC as part of Ph.D. Program under PTU, Kapurthala in August 2018.
- Got her paper published on 'List Building-A Strategy to Get Permission' (with special reference to list building model) in International Journal of Management Technology and Engineering, UGC Approved Journal, Volume-8, Issue VII in July
- Got her paper published on 'Role of Permission Marketing Using Integrated Social Media within Financial Service Sector in International Journal of Research, UGC Approved Journal, Volume-7, Issue VIII in August 2018.
- Presented paper on 'A Step Towards Permission Marketing An Invitation by Marketing' in International Conference at Khalsa College for Women, Amritsar.
- Got her Paper accepted on topic 'Nourish Business with Customer's Permission the Future Strategy' for the International Journal of Emerging Technologies and Innovation Research (JET IR) in 2019.



## DR. (MRS) SUKHWINDER KAUR (ASST. PROF. IN PUNJABI)

- Presented a Paper in International Seminar on Punjabi Patarkari Vich Darpesh Chunotian at DAV College, Hoshiarpur
- Attended International Seminar on 'Vishvikaran de Parsang Vich Sahtya, Bahasha te Sabhiyachaar nu Darpesh Samsiyanwa' organized by Swami Parmanand Vidyalaya, Mukerian in 2019.





- Got her article published in Earth New J&K Newspaper on topic Namoliya in Gazal
- Sangreh Collection of Yashpal Mitwa in 2019. Got her various articles published in Books Das Paatshahiyan di Smaaj te Manukhta
- nu Den, Andhe da Naam Parkhu da Dahitak Mulankan, Zindagi di Saver Aloknatmik Adhiyan and Ruhaan di Paidhan (Aloknatmik di Drishti Vich) in 2019.

#### DR. (MRS) DINESH SHARMA (ASST. PROF. IN ENGLISH)

- Authored three Books of Communication Skills, Business Communication for the classes BCA I Sem., BCA II Sem., and B.Com I Sem. respectively.
- Authored two books of Grammar and Composition for the 10+2 and 10+1 classes respectively.
- Appointed as Judge on 'Vivekanand Jayanti' for Declamation Contest organized by Bharat Vikas Parishad at Academic Heights Public School, Gurdaspur on 16th January 2019.
- Honoured by Brahmin Sabha, Pathankot for her contribution to society in 2019.

#### MRS. SEEMA MAHAJAN (ASST. PROF. IN COMMERCE)

- Attended Referesher Course from 6th 26th Dec. 2018 at HRDC, GNDU, Amritsar in Commerce & Business Management and got "A" grade.
- Presented a paper in National Seminar on "Issue and Challenges in E-Commerce (An initiative towards case of doing Business) sponsored by CDC & organized by SPN College, Mukerian. Her topic was 'E-commerce Challenges & Opportunities in Indian Context' in February 2019.
- Presented a paper on topic ICT in Education : Issues, Challenges & Innovations in ICSSR sponsored Seminar on 'ICT enabled Education' in Rural Areas for Socio-Economic Development organized at Narot Jaimal Singh, Regional Campus of
- Appointed as paper setter for an Autonomous College.
- Got her Paper Published in Book Emerging Trends in Retailing with ISBN No. in 2019.



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## MRS. MONEY OHRI (ASST. PROF. IN COMMERCE)

- Presented a paper on topic 'Role of Digitization in E-Commerce' in National Seminar on Issues and Challenges in E-commerce (An initiative towards case of doing business). Sponsored by CDC & organized by SPN College, Mukerian, in February 2019
- Got her paper published in Book Emerging Trends in Retailing with ISBN No. in 2019.



#### MS. NEERU GUPTA (ASST. PROF. IN MUSIC)

Presented a paper in National Workshop on 'Judian Classical Music and Gurmat Sangeet organized by RRMK Arya Mahila Vidyalaya, Pathankot in 2019.



#### MRS. KULWINDER KAUR (ASST. PROF. IN COSMETOLOGY)

- Acted as judge in Cultural Program organized by District Education Department, Gurdaspur (20 November, 2018).
- Acted as judge in District Level Yuvak Mela organized by Asst. Director Yuvak Sewavan, Pathankot (19 March, 2019).



# MRS. BALJIT KAUR (ASST. PROF. IN PUNJABI)

Attended one day International Punjabi Conference on 'Vishivikaran da Punjabi Sabhiyachaar te Parbvhav' held at Swami Parmanand Mahavidyalaya, Mukerian in 2019.



## MRS. GURDEEP KAUR (ASST. PROF. IN CHEMISTRY)

- Conducted SOF (National Science Olympiad) during the month of Nov. 2018 and got appreciation award as NSO class incharge in Nov. 2018.
- Attended Internship Camp under INSPIRE (Innovation in Science Persute for Inquired Research) program sponsored by DST Govt. of India organized by Shanti Devi Arya Mahila College, Dinanagar in 2018.



## MS. TARANDEEP KAUR (ASST. PROF. IN PUNJABI)

Attended one day International 'Punjabi Conference on Punjabi Bhasha te Media' held at Swami Parmanand Mahavidyalaya, Mukerian in 2019.



### MRS. SUNITA KUMARI (ASST. PROF. IN HISTORY)

- Presented a paper in a seminar on topic 'Aazadi Di Ladhayi Vich Naamdhari Sampardha da Yogdaan' organized by BUC College, Batala in March 2019.
- Presented a paper in seminar on topic 'Rashatari Andolan Vich Mahatma Gandi Ji da Yogdaan' held at Swami Parmanand Mahavidyalaya, Mukerian in 2019.



# MRS. DIVYA NISCHAL (ASST. PROF. IN PHYSICS)

Conducted SOF (National Science Olympiad) during the month of Nov. 2018 and got appreciation award as NSO Class Incharge.



#### MRS. KAMLESH (ASST. PROF. IN PUNJABI)

Presented a paper on topic 'Punjabi Patarkari nu Darpesh Chunotian' in International Seminar of Samkali Punjabi Sahitya, Sabhyiachaar te Bhasha at DAV College, Hoshiarpur in 2019.



# MRS. NEHA (ASST. PROF. IN COMMERCE)

Presented a paper in ICSSR sponsored seminar on topic 'Making of Digital India' at Khalsa College, Amritsar in 2019.



#### MRS. GAGANDEEP KAUR (ASST. PROF. IN PHY. EDU.)

- Honoured in Distt. Volley Ball Tournament Under-18 held at Pt. Mohan Lal S.D. College For Women, Gurdaspur.
- Honoured for good official work in National Wushu Championship.



## MRS. SURKHAB SHELLY (ASST. PROF. IN COMP SCI.)

Attended TEDX Session at GGDSD College, Sector 32-C, Chandigarh on 18th August 2018.



### MRS. SAVITA MALHOTRA (ASST. PROF, IN MATHS)

Co-authored a Book 'Solid Geometry' for the session 2018-19.



# MS. KOMAL MAHAJAN (ASST. PROF. IN COMMERCE)

Attended TEDX Session at GGDSD College, Sector 32-C, Chandigarh on 18th August 2018.



# MS. SWATI MAHAJAN (ASST. PROF. IN COMP SCI.)

Got renewal her membership of IAENG (International Association of Engineers) in April 2019.



# Congratulations to all faculty members for their achievements.

---Principal

# **PROSPECTUS**



· Got certificate of Appreciation from Gurmarg Educare, Chandigarh.

#### MRSs PUNITA SEHGAL (ASST. PROF. IN HINDI)

- Presented a Paper in UGC sponsored National Seminar on Adhunikta Bnaam Naitik Mulya organized by Hindi Department of SPN College, Mukerian.
- Acted as Judge in Spardha 2019 for Poster Making and Flower Arrangement Competition organized by SSIMT College, Dinanagar.
- Acted as Judge in National Youth Day for Declamation contest organized by Bharat Vikas Parishad, Gurdaspur.
- Published an article in Hindi Newspaper on 'Costliness' on 16th January 2019.
- Delivered an extension lecture on '11th Vishav Hindi Samelyan' at HKMV, Dhariwal on 15th September 2018.
- Presented a paper on 'Namoliya' at Pustak Padhchol Gazal Sangreh, Gurdaspur.
- Delivered a lecture on 'Life History of Swami Vivekanand Ji' in a seminar organized by Jai Hind Sewa Club, Gurdaspur in 2019 and got honoured for that.

#### DR. (MRS.) RAMA GANDOTRA (ASST. PROF. IN SOCIOLOGY)

- Appointed as paper setter for University and College.
- Got her Paper Published in Book 'Emerging Trends in Retailing'.
- Nominated for Bharat Ratna Dr. Abdul Kalam Gold Medal Award 2019.
- · Honoured in National Wushu Championship.
- Got her Book Published on 'Drug Abuse' for the Students of B,A/B,Sc/B,Com/BCA Sem II.

#### MRS. HARSHA SHARMA (ASST. PROF. IN FASHION DESIGNING)

- Presented a paper on 'Recycling Fashion' in Fashion Journal with ISBN Number at Premchand Markanda S.D. College, Jalandhar in Feb. 2019.
- Presented a paper in a seminar sponsored by UGC on 'Dr. B.R. Ambedkar Re-thinking Vision of Equality in Indian Society' organized by Shanti Devi Arya Mahila College, Dinanagar in 2019.
- Presented a paper in a seminar sponsored by NAAC (IQAC Cell) on Global Challenge in Higher Education organized by Dashmesh Girls College, Mukerian.
- Presented self-composed poetry 'Lakva' on book release ceremony on Kavi Darbar organized by College.
- Acted as Judge in Spardha 2019 organized by SSIMT, Dinanagar.

#### MS. JAGJEET KAUR (ASST. PROF. IN FASHION DESIGNING)

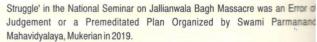
- Acted as Judge in the Baisakhi Event organized by Novelty Mall, Pathankot in April 2019.
- Presented a Paper on topic 'Dr. Ambedkar & Religion' in National Seminar organized by Shanti Devi Arya Mahila College, Dinanagar, in 2019.
- Presented a paper on topic 'Impact of Bloggers and Magazine on Society' in UGC sponsored National Seminar organized by PTMSD College, Jalandhar.
- Honoured as Judge for National Group Song Competition by Bharat Vikas Parishad, Pathankot.
- Paper published On Effectiveness of Smart Class Room in research paper with ISBN No. 097-316-28 in 2019.

#### MRS. PARDEEP KAUR (ASST. PROF. IN HISTORY)

- Presented a paper on topic 'Swami Dayanand: Role of Arya Samaj in Society & National Movement During British Rule' in National Seminar of Punjab as Epicenter of Freedom Movement During British Rule organized by B.U.C. College, Batala in 2019.
- Presented a Paper on topic 'Ghadar Movement: Its Original Impact on Jallianwala Bagh Massacre and Indian Freedom

PT. MOHAN LAL S.D. COLLEGE FOR WOMEN





- Attended Refresher Course in Disaster Management at GNDU, Amritsar (2019)
- Co-ordinated the exam of 47 students of History Department Regarding Mora Education conducted by Guru Gobind Singh Study Circle, Ludhiana.

#### MRS. HARJIT KAUR (ASST. PROF. IN PUNJABI)

- Presented a paper in a National Seminar on '21st Sadi di Punjabi Kahani' Organized by Hindu Kanya College, Kapurthala in 2019.
- Presented a paper in National Conference on 'Vishvikaran de Parsang Vich Sahityab Bhasha te Sabhiyachaar nu Darpesh Samsiyawa' organized by Swami Parmanand Mahavidyalaya, Mukerian in 2019.
- Attended an International Seminar on 'Samkaali Punjabi Sahitya, Sabhiyachar te Bhasha : Sahit te Sambhavnawa' organized by DAN College, Hoshlarpur in 2019.
- Got her article published in a book Balori Nari Samvrdna da Sukham Sandarbh on topic "Vibhin Visheyan Vich Rangya Kahani Sangreh: Balori".

#### MRS. DALJINDER KAUR (ASST. PROF. IN POL. SCI.)

- Presented a paper on topic Teaching Techniques in the Higher Education in National Seminar on 'Academic and Administrative Reforms to meet Global Challenges in Higher Education' sponsored by (NAAC) at Dashmesh Girls College, Mukerian in 2019.
- Attended National Seminar on Bhagat Singh & Revolutionary Movement in India Freedom Struggle Organized by S.S.M. College, Dinanagar in 2019.
- Attended 21 Days Refresher Course Social Science from 11th to 31st Dec 2019 at HRD Centre, GNDU, Amritsar and obtained Grade A.

#### MRS JYOTI SAINI (ASST. PROF. IN ECONOMICS)

- Paper presented in National Seminar on 'Eco Policies & Higher Education' at SL Bawa College, Batala.
- Presented paper in National Seminar on Teaching & Techniques in the Higher Education' dated 2nd March 2019.
- Attended National Seminar organized by IQAC at Jalandhar BD Arya Girls College on 23rd Feb. 2019.

#### MRS. SAMITA KHAJURIA (ASST. PROF. IN ECONOMICS)

- Presented a paper on 'Role of Higher Education in Economics Development' in ICSSR sponsored seminar at S.L. Bawa College, Batala on 16 March 2014
- Presented a paper on topic 'Adhunikta Bnaam Bhartiya Naitik Mulya' in National Seminar at SPN College Mukerian in 2019.
- Honoured by D.E.O (E) Gurdaspur at District level world Disability Day on 3rd December 2018.
- · Honoured by Punjab Sport Department, GSP.
- · Award of honour by National Wushu Championship.

#### MRS. PARAMJIT KAUR (ASST. PROF. IN FD)

- Published a paper on 'Recycling Fashion' in Fashion Journal with ISBN No. at Premchand Markanda SD College, Jalandhar in February 2019.
- Presented a paper on 'Dr. B.R. Ambedkar Re-thinking Vision of Equality in Modern Indian Society' in UGC sponsored National Seminar held at Shanti Devi Arya Mahila College, Dinanagar on 12th April 2019.
- Delivered a lecture on topic 'Element of Design Factor Effecting Colour Harmonious 1 Choices' at GSSS Qila Tek Singh, Batala in 2018.





