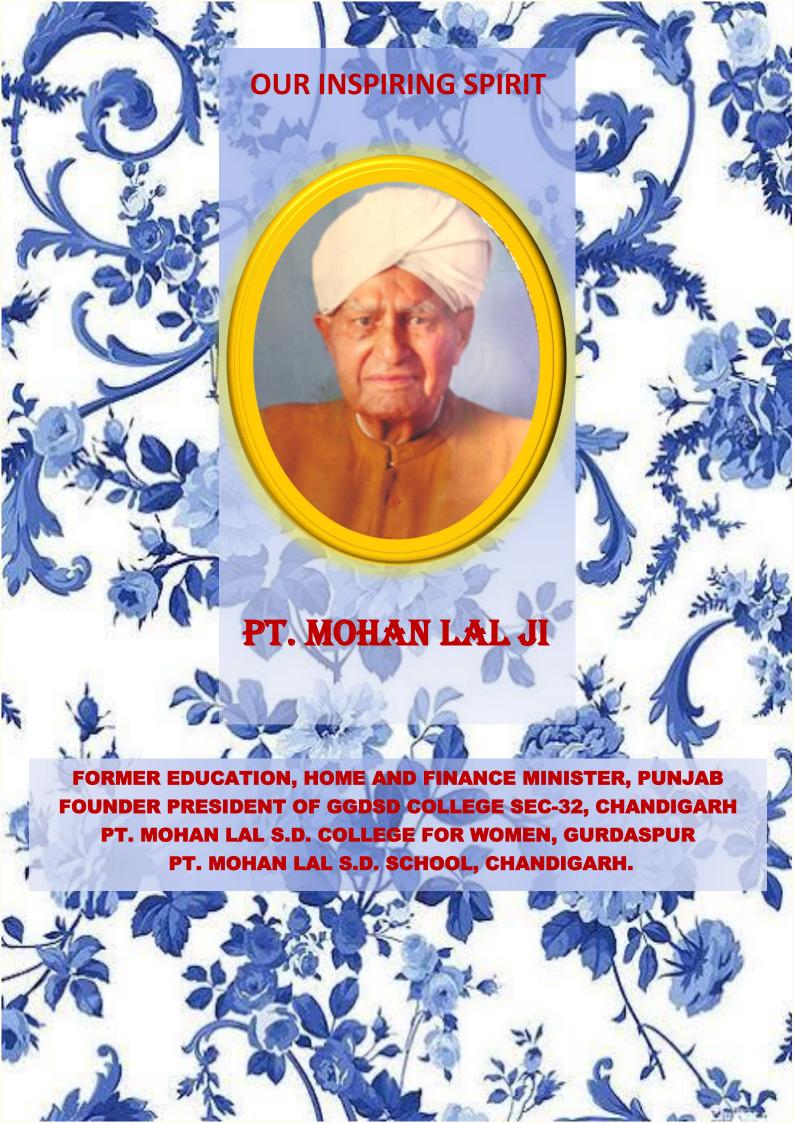


A MULTI FACULTY POST GRADUATE INSTITUTE

Re - accredited with 'A' grade by NAAC

MANAGED BY: GGDSD COLLEGE SOCIETY, CHANDIGARH

Affiliated to: GURU NANAK DEV UNIVERSITY, AMRITSAR



### E-MAGAZINE

## 'DARPAN'



Ms. Vaishali Sharma President, GGDSD Society Chd.



Dr. PK Bajaj General Secretary, GGDSD Society Chd.



Sh. Hiramani Aggarwal Chairman, PTMLSD College, Gurdaspur.



Dr. (Mrs.) Neeru Sharma Chief Editor : Principal



Er. Surkhab Shelly Editor



Dr. Khushboo Editor



Er. Harpreet Singh Technical Expert Editor & Designer





### **Dear Sdians...**

It gives me immense sense of fulfilment when I look at the monthly edition of college e-Magazine 'DARPAN'. The essential purpose of emagazine 'DARPAN' is to inform, engage and inspire faculty, students, parents, alumni and our stakeholders. This e-magazine endeavors to reflect the values and the long tradition of excellence of the institution itself. Throughout the year campus buzzes with various activities that makes learning experience at SD Gurdaspur, a unique one. The perpetual efforts of the faculty, students and clubs/societies of the college in keeping the campus alive are commendable. Workshops, conferences, competitions, rallies, sports, guest lectures, FDPs, PDPs and a great variety of activities that corroborate academic learning help our students to grow in the real sense.

I congratulate editors for giving practical shape to my idea of emagazine and wish all the best for inspired and result oriented session.

> Dr. (Mrs.) Neeru Sharma Principal



#### **WORKSHOPS & GUEST LECTURE**







The Cosmetology department organized a one-day workshop on Hydra Facial. The workshop was conducted by Ms. Ranju Soni, a skincare expert. 28 students attended this workshop. The purpose of this workshop was to introduce the participants about latest technology in skincare, the Hydra Facial, and its benefits. She also shared tips and tricks to customize the treatment for different skin types.

The Computer Science department organized a two-day workshop on 'Digital Marketing'. Mr. Sachin Mahajan was the resource person. 86 students attended this workshop. The workshop aimed at providing the students with an in-depth understanding of the various aspects of Digital Marketing and its role in today's business world. He discussed the importance of a strong online presence for business. The workshop concluded with a session where he demonstrated how to use various tools to track and analyze website traffic, campaign performance, and user behavior.

Health club organized a guest lecture on 'Health Awareness'. Dr. Ashok Hastir was the guest speaker. 80 students attended the lecture. He explained about different types of bacterial and viral diseases, their sources and symptoms.



#### **ANNUAL CONVOCATION**







Upkar Krishan Sharma Memorial Annual Convocation was held in the college campus on March 11, 2023. Ms. Vaishali Sharma, President, GGDSD College Society, Chandigarh, graced the occasion as Chief Guest. The convocation began with the majestic and grand academic procession followed by floral welcome of revered guests. Members of the Managing Committee of the College; General Secretary Dr. P.K. Bajaj, Sh. Jatinder Bhatia, Local Chairman Sh. Hiramani Aggarwal, Sh. Arvind Hastir and Dr. Ajay Sharma, Principal, GGDSD College, Chandigarh were the momentous visitors. Principal Dr. (Mrs.) Neeru Sharma presented the annual report of the College highlighting the major achievements of the college in academics, sports, culture and other fields. Chief Guest in her convocation address offered her felicitations to the Principal, staff and students of the college for excellent achievements and building the qualitative profile of the college. She highlighted the importance of education in the life of women and congratulated them for their success. 380 students from different streams were conferred with degrees.

General Secretary, Dr. P.K Bajaj also congratulated the degree holders. At last Madam Principal Dr. (Mrs.) Neeru Sharma and Members of Governing Body honoured the chief guest and other dignitaries. She also appreciated the efforts of convocation incharges Mrs. Daljinder and Mrs. Poonam Seth and the whole staff for conducting this event wonderfully.



#### **HEADING TOWARDS ENTREPRENEURSHIP**







With an aim to create entrepreneurial interest among organized students. SD BAZAAR was bv Entrepreneurship, Swacchta and Rural Engagement Cell in collaboration with the Ministry of Higher Education. Different Self Help groups participated in this bazaar and seven counters were arranged i.e. Food corner, Art corner, Beauty corner, Creative corner, Flower corner, Games corner and Fashion corner. On the food corner, pickles, noodles, pani puri, bhel puri and other eatables were prepared and sold by the students. Creative corner made unique things out of waste. Games corner gave an opportunity to students to take a little break from studies and to feel relaxed. Fashion corner displayed beautiful painted dupattas and strolls with handmade embroidery. The Fine Arts department showcased beautiful paintings and flower vases. The Environment Association displayed the plant- pots. All the students have a great experience. They learnt marketing skills, organizational skills and profit gaining techniques.

#### **PREPARING FOR NAAC**







The Internal Quality Assurance Cell (IQAC) organized a seminar/FDP on 'Preparation for NAAC'. The seminar aimed to familiarize the faculty members with the National Assessment and Accreditation Council (NAAC) accreditation process and the best practices for preparing the institution for NAAC assessment. Mrs. Pardeep Kaur, Principal from Pt. Mohan Lal SD College, Fatehgarh Churian, first resource person, began the seminar with an introduction to the NAAC accreditation process. She explained the criteria and the process of NAAC accreditation and highlighted the importance of NAAC accreditation for an institution. Mrs. Jeevan Pandhi, the second resource person, discussed the components of the SSR, the guidelines for preparing the SSR, and the importance of each component in the accreditation process. Mrs. Pandhi also shared some best practices for preparing the SSR, such as involving all stakeholders, documenting all relevant information, and presenting the information in a clear and concise manner. Dr. Rashmi, the third resource person, spoke about the importance of quality assurance and quality enhancement in the accreditation process. She highlighted the need for the institution to have a quality assurance system in place. Dr. Rama Gandotra discussed the strategies for enhancing the quality of education and research in the institution. All the resource persons provided valuable information on the NAAC accreditation process and the best practices for preparing the institution for NAAC assessment.

#### **CAREER GUIDANCE**



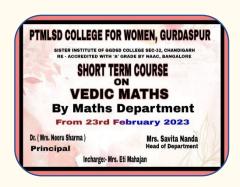




Placement Cell of IIC (Institution's Innovation Council) organized an Interactive Session on 'Career Options for Women in Indian Armed Forces' in the campus. Sergeant Manish Kumar and Corporal Gurram Raja were the main speakers. Mr. Parminder Singh Saini, District Guidance Counsellor and Mr. Tarlok Singh, DPR were also present from DBEE, Gurdaspur office. He guided the students about eligibility criteria for enrollment as Agniveer vayu in IAF. He explained detail procedure for Agniveer vayu entry, qualification, privileges and scheme of examinations etc. He also shared the website of agnipathvayu with students.

#### **SKILL BASED COURSE**





Under the realm of IQAC, the Maths department organized a short term course on 'VEDIC MATHEMATICS' from 23rd Feb. to 20th March. 25 students were enrolled in this course. The main purpose of this course was to make students learn mathematics in easy and quick way. The course incharge Mrs. Eti mahajan covered the topics of maths including multiplication with digit 11, two digit multiplication, three digit multiplication etc. Board tests and written tests were also conducted. A valedictory ceremony was organised in which students were awarded with certificates by the college Principal.



#### REMEMBERING SHAHEED BHAGAT SINGH







The death anniversary of Shaheed Bhagat Singh is observed every year on March 23 also known as Shaheed Diwas. The day was celebrated by the Social Sciences club and NSS unit of the college in which the students of the Social Sciences club prepared slogans and sketches of Bhagat Singh. All the students of the Political Science, Economics, Sociology and History department participated to commemorate the sacrifices of Shaheed Bhagat Singh, Rajguru and Sukhdev. The NSS unit offered tribute to great freedom fighters. Students of the Music department recited poems and patriotic songs.

#### **DISABLED DAY CELEBRATION**







The Rotaract Club celebrated Disabled Day on 20th March 2023. Stationery items and eatables were distributed among more than 50 special and physically challenged students of Government Primary School, Hanumani Gate, Gurdaspur. Rtn. Mr Vinod Gupta, Rotaract club incharges Dr. Khushboo Aggarwal and Mrs. Harsha Sharma along with Ms. Ishita- President and Ms. Taruna- Secretary were also present at this event. District incharge Mr. Satpal Masih who was on special duty told that there are more than 2700 such students in Gurdaspur district only.



#### **NSS: NATIONAL INTEGRATION CAMP**







Vaishali Sharma, a NSS volunteer participated in the National Integration Camp held at Chaudhary Charan Singh Haryana Agriculture University, Hisar (Haryana) from 26th February to 4th March 2023. The camp was organized by the university in collaboration with the Regional Directorate of NSS, Delhi, Ministry of Youth Affairs and Sports, Government of India. The aim of this Camp was to promote National integration and communal harmony among students. Vaishali Sharma actively participated in all the activities during the Camp.

#### **COLLEGIATE RESULTS**







The college has been consistently producing excellent results in various academic programs. Under the supervision of Coordinator Mrs. Seema Mahajan, Mrs. Punita Sehgal and Registrar Mrs. Money Ohri annual examinations of +1 were conducted successfully. In Humanities, Harleen Kaur bagged 1<sup>st</sup> position with 88.6%. In Science group, Sanvi Gandotra bagged 1<sup>st</sup> position in class and secured 86.6%. In Commerce, Simranpreet Kaur got 81.8%. The college Principal Dr. (Mrs.) Neeru Sharma congratulated students, staff and parents on this big achievement and awarded these students with mementoes and certificates.



#### **MEETING OUR BRAND AMBASSADORS**







The Alumni Association organized an Alumni Meet for the alumnae passed out in 2021 and 2022. The chief motive to organize the meet was to provide the opportunity to network with each other & teachers and also to make them aware about the progress made by college. The event started with registration of Alumnae and welcome address by Principal Dr. (Mrs.) Neeru Sharma. She welcomed alumni of the college as they got the chance to reconnect with their alma mater to recreate their old memories. She congratulated them for making their alma mater proud of their achievements. Dr. Dinesh Sharma, Head, Alumni Association, addressed the alumnae to remind them of their responsibilities towards the parent institution and motivate them to contribute in promoting its status. Views were also shared by Alumnae. Incharges of alumni Mrs.Kamlesh, Ms.Jagpreet, Mrs.Pooja and Ms.Rythema were also present. The event ended with Vote of Thanks proposed by Madam Principal.



#### SHIKSHA DAAN MAHA DAAN







With the aim of inculcating love for reading, in the minds of young students, a book donation drive was organised by the Library Committee and BYAS club. The students, teachers and community people donated more than 200 books to the college Library. This book donation drive majorly focused on the subject oriented books, general knowledge, competitive exams and history and fiction/non fiction literature for the students. The books received also included a wide spectrum of genres like philosophical, novel, Encyclopedia, grammar and art. In this drive Mrs. Kusum Verma, Former Principal, Kamla Nehru College, Phagwara contributed 14 books and Sh. Bhagwad Geeta. Mr. Ashok Hastir Ji (Management Member) also contributed 10 books. Principal Dr. Neeru Sharma donated 23 books. Faculty members of the college Dr. Ravneet Kaur, Dr. Khushboo Aggarwal, Dr. Sukhwinder kaur, Dr. Dinesh Sharma, Mrs. Punita Sehgal and Ms. Veerta also contributed to this drive. Many students donated books and contributed for this noble cause. Principal Dr. Neeru Sharma said that a book can change the course of history and together, we and the books we donate, can change the future of the students of our country. She further said that the Book Donation Drive initiated as an activity strengthened the library collection through donation from staff and students.

#### **G-20 ACTIVITIES**







As per instructions by GNDU, Amritsar under the G-20 Bharat 2023 India, Youth 20 Consultation: Theme Future of work: Industry 4.0, innovation and 21st century skills' many activities were conducted in the college premises. Slogan writing, Poster making, Declamation, Quiz contests were organised in the first week of March. On 4th March, the Fashion Designing department organised a slogan writing competition on the topic 'Industry 4.0'. 11 students of the department participated in this event. On 6th March, 2023 Fine Art department organised a poster making competition under Y-20 Summit. 7 students of the department participated in this event. On 6th March, 2023 Commerce dept. organised a declamation contest on the topic 'Industry 4.0' under the G-20 Bharat 2023 India. 4 students participated in this event. On 7th March, 2023 the Computer Science dept. organized a quiz competition on the theme 'Innovation in Technology and Job Security'. There were four teams each comprising three students. All the participants were awarded with certificates by Principal Dr. (Mrs.) Neeru Sharma and Dean ECA Mrs. Punita and Mrs. Harsha Sharma.

#### **VIRTUAL REALITY**

Virtual reality (VR) technology has rapidly advanced in recent years, and its impact on various industries, including education, has been significant. VR technology has the potential to transform the way students learn and interact with educational content. In this article, we will explore the impact of virtual reality on education.

Firstly, VR technology provides an immersive learning experience that can engage students in ways that traditional teaching methods cannot. Students can explore and interact with a virtual environment, which can simulate real-life scenarios, providing an opportunity for students to experience and learn from situations they may not have access to in real life. For instance, students can explore the surface of Mars or the depths of the ocean without leaving the classroom, providing an opportunity for experiential learning.

Moreover, VR technology has the potential to make learning more accessible and inclusive. With virtual reality, students can learn at their own pace, allowing for personalized learning experiences that cater to their individual needs. For example, students with disabilities can use VR technology to participate in activities that may be physically challenging or impossible for them in real life. Additionally, VR technology can provide opportunities for distance learning, enabling students to learn from anywhere in the world, breaking down geographical barriers to education.

Furthermore, VR technology has the potential to improve student engagement and retention. Students are more likely to remember information when they are actively engaged in the learning process. VR technology can provide an engaging and memorable learning experience that can help students retain information better. For instance, students can use VR technology to explore historical sites or scientific phenomena, which can help them better understand and remember the information presented.

However, despite the potential benefits of VR technology, it is important to note that it is not a substitute for traditional teaching methods. While VR technology can provide an immersive and engaging learning experience, it should be used as a supplement to, rather than a replacement for, traditional teaching methods. Moreover, VR technology requires a significant investment

in hardware and software, which may not be feasible for all educational institutions.

In conclusion, virtual reality technology has the potential to revolutionize the education industry. It can provide an immersive and engaging learning experience that can improve student engagement, retention, and accessibility. However, it is important to note that VR technology should be used as a supplement to traditional teaching methods, rather than a replacement for them. The impact of VR technology on education is still in its early stages, and it will be interesting to see how it evolves and improves the learning experience for students in the coming years.

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### An analysis of the downside of co-operative thrift and credit society

Cooperative Thrift and Credit Societies are member-based organizations that help members to address economic problems. They are not banking institutions because of their goal.

#### Purpose of these credit societies are :-

Workers are always I need of money to meet up with emergency investment or provision for their retirement, what they need is loan that will be granted to them for production or emergency purpose. But in spite of all the effort of credit co-operative, the is still experiencing low or decreasing productivity as it relates to the satisfaction of the members need especially in the rural and sub-urban areas these are relatively low level of productivity as some of the members are no more interested I their society.

#### Why downside of co-operative thrift and societies

- ✓ Limited Coverage: The size of the cooperative banks is very small. Most of these societies only have a small number of members, and they only operate in one or two villages. As a result, their resources remain limited, which makes it impossible for them to expand their means and extend their area of operations.
- ✓ Equal voting rights: Members have equal voting rights regardless of investment which may not suit an investor-driven business.
- ✓ Legal limits: Legal limits on payments of dividends on shares may not suit an investor-driven business.
- ✓ Limited Capital: As these societies are limited in scope so there is only few investors who are member of these societies.
- ✓ Inefficient Management: The control of a cooperative society could be more efficient because the coping with committee includes part-time and green people. Qualified managers are attracted to something other than

- the direction of a cooperative attributable to its constrained capability to pay ok remuneration.
- ✓ Differences and Factionalism amongst Members: Once the preliminary enthusiasm for the cooperative perfect is exhausted, variations and organization conflicts arise among participants. Then, it will become tough to get complete cooperation from the participants. The selfish reasons of participants start to dominate, and provider reason is once in a while forgotten.
- ✓ Rigid Rules and Regulations: Excessive Government law and management over cooperatives affect their functioning. For example, a cooperative society is needed to get its bills audited via way of means of the auditors of the cooperative branch and to post its bills often to the Registrar. These rules and management can also adversely affect the power of operations and control performance in a cooperative society.
- ✓ Lack of Competition: Cooperatives normally now no longer face stiff competition. Markets for their items and offerings are more or less prepared and assured. Hence, there's the opportunity of slackening efforts.

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