



WOMEN EDUCATION  
AND EMPOWERMENT

# UDAAN 2023

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UDAAN

Monthly Newsletter of Pt. Mohan Lal SD College for Women, Gurdaspur

## Skill Enhancement Initiatives

To inculcate experiential learning and entrepreneurship skills among students, Fine Arts department organized Certificate course on "Artistic Entrepreneurship". 25 students were enrolled for this course. For providing practical exposure, a workshop was also conducted on "Calligraphy". Ms. Taranjit Kaur, resource person provided hands on training and gave certain calligraphy tips to students. After the completion of course, Fine Arts department organized exhibition cum sale. Students prepared Shagun Envelopes, Fridge Magnets and Greeting Cards. Under the realm of IQAC, Maths department organized certificate course on 'Basics of Mathematics'. 22 students were enrolled in this course. The course incharge Mrs. Eti Mahajan covered various topics of maths like Percentage, Interest, Ratio, Fraction, Integers etc. FD department organized 10-day workshop on 'Entrepreneurship in Alteration and Renovation Services'. 18 students attended this workshop. An exhibition cum sale was also organized. The exhibitions featured a wide range of articles, including decorative bottles, painted cushions and home decor items. Entrepreneurship Cell guided and motivated them to do better. The event was attended by 22 students. Economics and Commerce department organized a skill-based workshop on 'Generating small business customers with social media marketing' in collaboration with MGNCRE under Ministry of Education. The keynote speaker Mr. Samarth Sharma explained the power of popular social media networks to achieve marketing and branding goals.



## Series of Seminars and Webinars

Science department celebrated National Science Day and organized a webinar on 'Biotechnology: Intersection of Biology and Technology.' Dr. Siddharth Sharma, Associate Prof. in Biotechnology, Thapar Institute of Engineering and Technology, Patiala was the resource person. Dr. Sharma explained the meaning, scope, types and applications of Biotechnology. He throws light on how living organisms are used to make different products like bandages, detergents etc. He made the students aware about recent researches like replacement of burning skin by artificial skin in case of acid attack. He ended up his talk by motivating students to adopt this field of biotechnology. 110 students and Science faculty members participated in this webinar. On 'International Mother Language Day' Punjabi department organized one day seminar on 'Punjabi Bhasha: Drish ate Drishti'. Dr. Manjinder Singh, Associate Professor and Head, Punjabi department, GNDU, Amritsar was the keynote speaker. Dr. Manjinder Singh apprised that we should always love our mother language. One must have the knowledge of every language as it expands our knowledge. Institution Innovation Cell (IIC) and Career Guidance & Placement Cell of the college organized one-day seminar on 'Career Guidance'. The resource person Mr. Mandeep Dogra, guided about 'quality career counseling, education consultancy and training' to the students so that they could get employable education and skills.



## Red Ribbon Club

Red Ribbon Club of the college organized poster making competition on 'Drug Awareness.' 14 students participated in this competition. They prepared posters on different topics related to drug abuse. Red Ribbon Club and Youth Club organized the event in collaboration with Asst. Director, Youth Services Department, and District Gurdaspur. Various competitions like Declamation, Quiz, Poster Making, Slogan Writing, and Collage Making were conducted. In this fest total 250 students from different colleges participated. The Chief Guests SDM Ms. Amandeep Kaur Ghuman, Dr. Paramjeet Singh Kalsi, Dist. Language Officer, Punjabi Folk Singer Dalwinder Diyal Puri were also present on this occasion. College Principal appreciated the efforts of Mrs. Punita Sehgal, Dean ECA and Mrs. Gurdeep Kaur, Head, science department for arranging all events with meticulous planning.



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