



WOMEN EDUCATION
AND EMPOWERMENT

UDAAN

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Monthly Newsletter of Pt. Mohan Lal SD College for Women, Gurdaspur

Annual Convocation

Upkar Krishan Sharma Memorial Annual Convocation was held in the college campus on March 11, 2023. Ms. Vaishali Sharma, President, GGSDS College Society, Chandigarh, graced the occasion as Chief Guest. The convocation began with the majestic and grand academic procession followed by floral welcome of revered guest. Members of Managing Committee of the College; General Secretary Dr. P.K. Bajaj, Sh. Jatinder Bhatia, Local Chairman Sh. Hiramani Aggarwal, Sh. Arvind Hastir and Dr. Ajay Sharma, Principal, GGSDS College, Chandigarh were the momentous visitants. Principal Dr. (Mrs.) Neeru Sharma presented the annual report of the College highlighting the major achievements of the college in academics, sports, culture and other fields. Chief Guest in her convocation address offered her felicitations to the Principal, staff and students of the college for excellent achievements and building the qualitative profile of the college. She highlighted the importance of education in life of women and congratulated them for their success. 380 students from different streams were awarded with degrees.



Heading Towards Entrepreneurship

With an aim to create entrepreneurial interest among students, SD BAZAAR was organized by Social Entrepreneurship, Swachhta and Rural Engagement Cell in collaboration with the Ministry of Higher Education. Different Self Help groups participated in this bazaar and seven counters were arranged i.e., Food corner, Art corner, Beauty corner, Creative corner, Flower corner, Games corner and Fashion corner. On food corner, pickles, noodles, pani puri, bhel puri and other eatables were prepared and sold by the students. Creative corner made unique things out of waste. Games corner gave an opportunity to students to take a little break from studies and to feel relaxed. Fashion corner displayed beautiful painted dupattas and strolls with handmade embroidery. Fine Arts department showcased beautiful paintings and flower vases. The Environment association displayed the plant- pots. All the students have a great experience. They learnt marketing skills, organizational skills and profit gaining techniques.



Series of Workshops/Guests Lectures

The Cosmetology department organized a one-day workshop on Hydra Facial. The workshop was conducted by Ms. Ranju Soni, a skincare expert. 28 students attended this workshop. The purpose of this workshop was to introduce the participants to the latest technology in skincare, the Hydra Facial, and its benefits. She also shared tips and tricks to customize the treatment for different skin types.

The Computer Science department organized a two-day workshop on 'Digital Marketing'. Mr. Sachin Mahajan was the resource person. 86 students attended this workshop. The workshop aimed at providing the students with an in-depth understanding of the various aspects of Digital Marketing and its role in today's business world. He discussed the importance of a strong online presence for business. The workshop concluded with a session on Analytics, where he demonstrated how to use various tools to track and analyze website traffic, campaign performance, and user behaviour.

Health club organized a Guest Lecture on 'Health Awareness'. Dr. Ashok Hastir was the guest speaker. 80 students attended the lecture. He explained about different types of bacterial and viral diseases, their sources and symptoms.



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