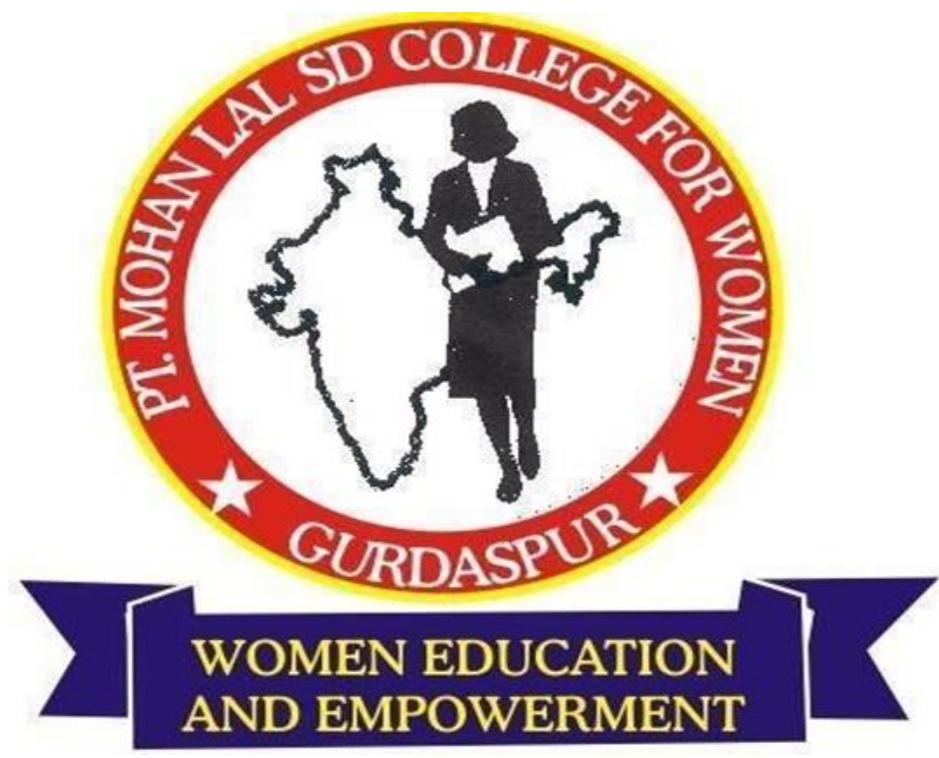


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3.3.1

**Number of research papers published per teacher in the Journals
as notified on UGC CARE list during the last five years**

Dr. (Mrs.) Neeru Sharma
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2020-2021

S. No.	Title of Paper	Name of Author	Name of Journal	Proofs
1	Covid Pandemic and Rural Development	Dr. Rama Gandotra	Ajanta	
2	Caste System and Indian Society	Dr. Rama Gandotra	B.Aadhar	

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<p style="text-align: center;">3</p>	<p style="text-align: center;">Nourish Business with Customer's Permission: A Manoeuvre towards Digital Marketing Transformation</p>	<p style="text-align: center;">Prof. Ravneet Kaur</p>	<p style="text-align: center;">GEDRAG & ORGANISATIE REVIEW</p>	
<p style="text-align: center;">4</p>	<p style="text-align: center;">Maujda Same wick 'Nanak Baani' manukh naal sanvad Rachundi</p>	<p style="text-align: center;">Dr. Sukhwinder Kaur</p>	<p style="text-align: center;">Aabru</p>	

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5	<p style="text-align: center;">A factorial study of variables influencing consumers of Punjab while receiving promotional data/information from marketer</p>	<p style="text-align: center;">Prof. Ravneet Kaur</p>	<p style="text-align: center;">Proteus</p>	<p style="text-align: center;">PROTEUS JOURNAL</p> <p style="text-align: center;">ISSN: 2278-0161</p> <p style="text-align: center;">A Factorial Study of Variables Influencing Consumers of Punjab while Receiving Promotional Data/Information from Marketer</p> <p style="text-align: center;">Ravneet Kaur*, Dr. Sandeep Kumar† *Research Scholar, BGSIT, Indiana (Punjab) †Principal, Swami Sivanand College of Management and Technology, Amritsar (Punjab) Email: DR_ravneet1711@gmail.com</p> <p style="text-align: center;">VOLUME 11 ISSUE 11 2020 http://www.proteusjournal.org Page No. 56</p> 


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6	<p align="center">Customer Awareness regarding Permission Marketing: An Overview</p>	<p align="center">Prof. Ravneet Kaur</p>	<p align="center">Paideuma</p>	 
7	<p align="center">A step toward Permission Marketing: An Overview of consumer's Legal awareness with respect to Permission Marketing</p>	<p align="center">Prof. Ravneet Kaur</p>	<p align="center">GEDRAG & ORGANISATIE REVIEW</p>	 


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